

TYLER CHEN

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Marketing/Communication

- Strong background in marketing consultation, project management, creating viral web content and leading high engagement social media marketing.
- Skilled in cross-cultural communication styles and strategies.
- Responsible for establishing positive media relations with local and national press for The Evergreen State College.

Video Production

- Expert-level skill in all stages of video production, cinematography, lighting, Foley sound recording/editing, video compression, interviewing techniques, and animation.
- Highly proficient in all industry standard video production software including Final Cut Pro and Adobe Premiere Pro.
- Produced the nationally acclaimed video, "Better Skills. Better Jobs. Better Lives.", funded by the Washington State Board for Community and Technical Colleges.

Audio Engineering

- Advisory Chair of the Vancouver Public School's Recording Arts and Sound Technology Career and Technical Education Program
- Expert-level skill in both analog and digital audio recording, mixing (stereo and 5.1), and mastering.
- Advanced knowledge of acoustics, signal processing, file compression and sound design.
- Highly proficient in all industry standard audio production software and plug-ins including Avid ProTools and Waves plug-ins.

Graphic Design/Photography

- Extensive professional experience in photography and design for print and the web.
- Highly proficient in all industry standard design software, including the Adobe Creative Suite.

Web Development

- Extensive experience in designing and developing effective and eye-catching websites with accessible and intuitive information architecture.
- Highly proficient in HTML and CSS, and all industry standard web production software.
- Well-versed in SEO best practices.

Strategic Planning

- Collaborated in the development of the Clark College Diversity Plan as a member of the Cultural Pluralism Committee and International Education Committee.
- Updated Clark College's IT Plan as a member of the Information Technology Council.
- Supported Clark College's Strategic Initiatives as chair of the Financial Aid Advisory Committee, member of the College Climate Taskforce and Coding Team and coordinator of the Curriculum Committee and Instructional Planning Team.

Systems Administration

- Conceptualized and implemented the database engine and user interface for Clark College's first online/interactive catalog and serve as administrator.
- Implemented the Resource 25 scheduling software at Clark College and served as administrator.

Education

The Evergreen State College • Olympia, WA
BA in Audio Engineering, Media Production and Marketing

Professional Development

Clark College • Vancouver, WA
Leadership Academy Management Training

Work Experience

Freelance • 2000-present

Marketing Consultant • Web Developer
Video Producer • Web/Graphic Designer
Audio Engineer • UX/UI Specialist • Photographer
Clients include: Paragon BioTeck Inc, Washington State University, Vancouver, Clark College, The Slants LLC, Ross Electric and Construction, Craving Chocolates, TentPole Technologies, Vancouver Rolfing, Brandon Eggleston Productions, The Vancouver School District, The State Board for Community and Technical Colleges, Candia Sanders and Beyond Z, Metal Church, Yeah! Yeah! Out Loud, The American Cancer Society, Love2Dance Studios, Paper Magic Moments, Flowers of the Spirit Publishing, Jon Davidson Media LLC, Kat Templeton Art, Redshift, The Clark College Foundation, The Columbia River Economic Development Council, Americans United Organization, Crown Point LLC, Silversafe, Dewpoint Water Purification, Vancouver Police Department, Ellenote Photography, NAFSA Association of International Educators

Chen Holdings • 2014-present

Owner • Property Manager • General Contractor
Marketing • Maintenance • Customer Service

Clark College • Vancouver, WA • 2004-2014

Information Technology Specialist 2 (eLearning)
Curriculum & Instructional Program Specialist 2 (Office of Instruction)
Communication Consultant 2 (Office of Instruction)
Secretary Senior (Office of Instruction)

The Evergreen State College • 2000-2004

Web Assistant (College Relations Web Team)
Student Admissions Coordinator (Admissions)