

# TYLER CHEN

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www.tylerchen.net

## Marketing/Communication

- Strong background in marketing consultation, project management, creating viral web content and leading high engagement social media marketing.
- Skilled in cross-cultural communication styles and strategies.
- Responsible for establishing positive media relations with local and national press for The Evergreen State College.

## Video Production

- Expert-level skill in all stages of video production, cinematography, lighting, Foley sound recording/editing, video compression, interviewing techniques, and animation.
- Highly proficient in all industry standard video production software including Final Cut Pro and Adobe Premiere Pro.
- Produced the nationally acclaimed video, "Better Skills. Better Jobs. Better Lives.", funded by the Washington State Board for Community and Technical Colleges.

## Audio Engineering

- Advisory Chair of the Vancouver Public School's Recording Arts and Sound Technology Career and Technical Education Program
- Expert-level skill in both analog and digital audio recording, mixing (stereo and 5.1), and mastering.
- Advanced knowledge of acoustics, signal processing, file compression and sound design.
- Highly proficient in all industry standard audio production software and plug-ins including Avid ProTools and Waves plug-ins.

## Graphic Design/Photography

- Extensive professional experience in photography and design for print and web.
- Highly proficient in all industry standard design software, including the Adobe Creative Suite.

## Web Development

- Extensive experience in designing and developing effective and eye-catching websites with accessible and intuitive information architecture.
- Highly proficient in HTML and CSS, and all industry standard web production software.
- Well-versed in SEO best practices.

## Strategic Planning

- Collaborated in the development of the Clark College Diversity Plan as a member of the Cultural Pluralism Committee and International Education Committee.
- Updated Clark College's IT Plan as a member of the Information Technology Council.
- Supported Clark College's Strategic Initiatives as chair of the Financial Aid Advisory Committee, member of the College Climate Taskforce and Coding Team and coordinator of the Curriculum Committee and Instructional Planning Team.

## Real Estate

- Impressive track record of negotiating residential property deals, turning distressed properties into lucrative short, medium and long-term rentals and selling properties for profit.
- Extensive experience designing and performing complete, top-to-bottom home remodels including work with plumbing, electrical, framing, finish work and HVAC.

## Education

**The Evergreen State College • Olympia, WA**  
BA in Audio Engineering, Media Production and Marketing

## Professional Development

**Clark College • Vancouver, WA**  
Leadership Academy Management Training

## Work Experience

**Chico Bay Inn • 2020-present**  
Owner • Operator

**The Cedar Plank • 2014-present**  
Owner • Acquisition • Design & Build • Marketing  
Maintenance • Customer Relations

**Freelance • 2000-present**  
Marketing Consultant • Web Developer  
Video Producer • Web/Graphic Designer  
Audio Engineer • UX/UI Specialist • Photographer  
**Clients include:** Paragon BioTeck Inc, Washington State University  
Vancouver, Clark College, The Slants LLC, Ross Electric and  
Construction, Craving Chocolates, TentPole Technologies,  
Vancouver Rolfing, Brandon Eggleston Productions, The Vancouver  
School District, The State Board for Community and Technical  
Colleges, Candia Sanders and Beyond Z, Metal Church, Yeah!  
Yeah! Out Loud, The American Cancer Society, Love2Dance  
Studios, Paper Magic Moments, Flowers of the Spirit Publishing,  
Jon Davidson Media LLC, Kat Templeton Art, Redshift, The Clark  
College Foundation, The Columbia River Economic Development  
Council, Americans United Organization, Crown Point LLC,  
Silversafe, Dewpoint Water Purification, Vancouver Police  
Department, Ellenote Photography, NAFSA Association of  
International Educators

**Clark College • Vancouver, WA • 2004-2014**  
Information Technology Specialist 2 (eLearning)  
Instructional Program Specialist 2 (Office of Instruction)  
Communication Consultant 2 (Office of Instruction)

**The Evergreen State College • 2000-2004**  
Web Assistant (College Relations Web Team)  
Student Admissions Coordinator (Admissions)